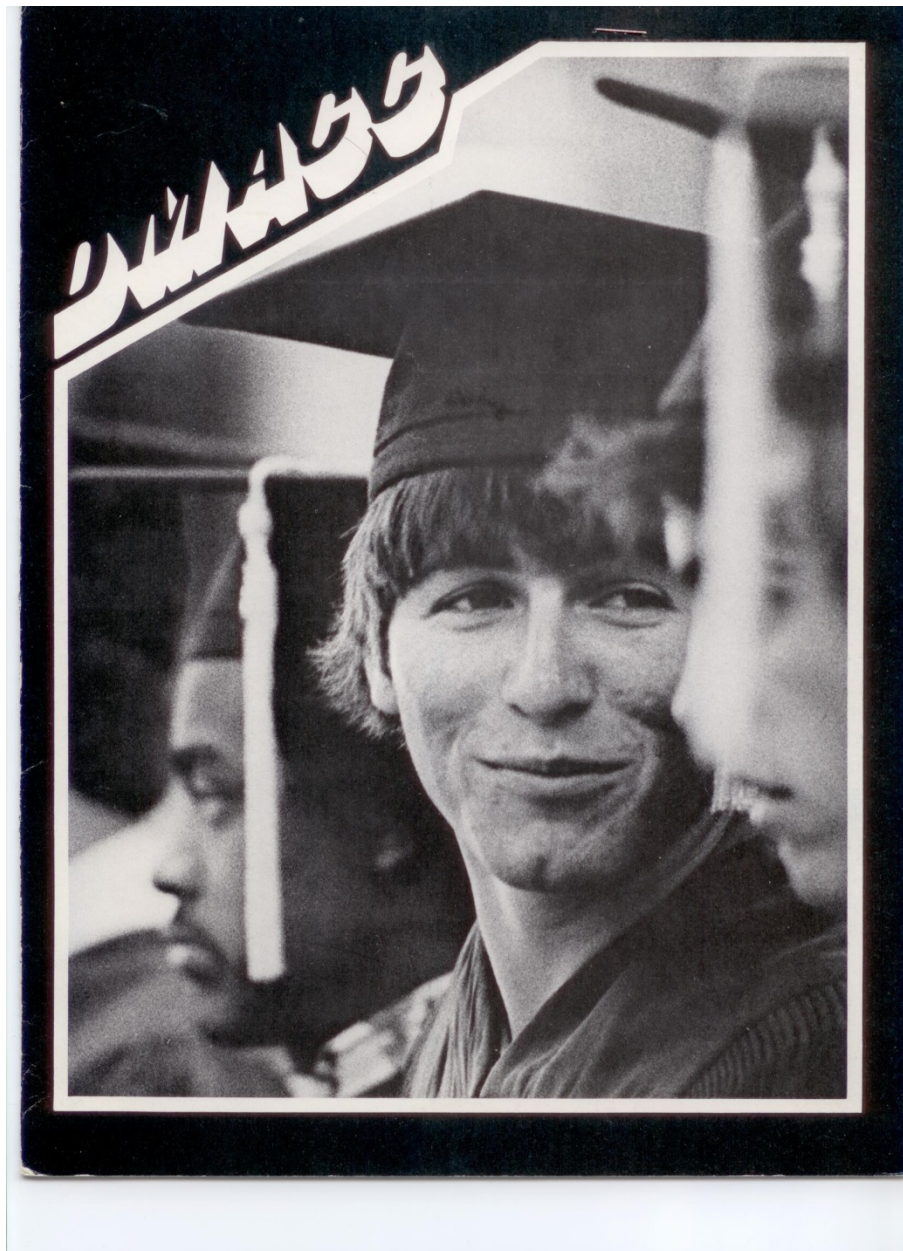


## **A Message From the Superintendent – Mr. Paul Lowery**

In fall of 1979, Superintendent Paul Lowery sent out the following message regarding Des Moines Area Community College. It was prepared as the college was completing its thirteenth year of operation. The tri-fold folder included the letter from Mr. Lowery, a list of accomplishments – FY 79, student growth data for 1978-79 with a profile of the students, a listing with photos of the Board of Directors, and charts with sources and use of funding.

The photos below were taken from an original folder.

Compiled by Judith Vogel





## A MESSAGE FROM THE SUPERINTENDENT

As the college completes the thirteenth year of operation, plans for additional growth and improvement are underway. Preliminary plans for buildings to house additional instructional space for data processing, tool and die, horticulture, music, and art have been completed. Also planned is space to consolidate support services and student services. The voters will be asked to approve a three year extension of the capital levy to finance these additions and expansions.

Beginning fall quarter, 38 of the 63 vocational programs were filled to capacity and had waiting lists for students desiring to enter at a later quarter. The new 43,000 sq. ft. automotive building, scheduled to open in the fall of this year, will provide space for additional students in automotive and related programs. The largest enrollment increase during the year has been in the supplemental courses designed for the employed worker.

Other milestones during the year are:

- a formalized planning, management and evaluation (P/M/E) system is being initiated, including a reassessment of the philosophy and goals of the college
- board policies are undergoing extensive review, with operating procedures being developed in each major unit of the college
- the 10,000th adult earned the High School Equivalency Diploma
- 485 full-time and 60 permanent part-time personnel are employed
- 2,993 high school students in 27 local school districts were enrolled in the mobile career exploration program
- 4,734 students (headcount) were enrolled at the Urban Campus
- students are being encouraged and given the tools for self and individual career life planning

Employers rate students high on job performance; salaries for graduates range up to \$18,000; and students who transfer earn a grade point average, as seniors, equal to those who spent the entire four years at the university or 4 year college.

I want to express appreciation to the members of the board, advisory committees, faculty, staff, students, and all of those who contributed to a great year for DMACC.

Respectfully,

*Paul Lowery*  
Paul Lowery  
Superintendent

# ACCOMPLISHMENTS - FY79

## ACCREDITATION

The team representing the Higher Educational Commission of the North Central Accrediting Association responded positively to the operation of the college. The granting of approval for seven years verified the high quality of the instructional program and of the college in general.

## ON-LINE COMPUTER

Planned, developed and are in the process of installing a new College on-line computer system to service Administrative and Instructional uses. This system, compatible with the state-wide system, will be operational by June, 1980. As a result, termination of participation in the governance of Mid-Iowa Educational Computer Center became effective July 1, 1979. Contractual arrangements for services will continue as needed during the phase-in period with the state system.

## WESTERN ATTENDANCE CENTER

The Western Attendance Center was created to consolidate the administration of all college offerings in the western portion of the college district. A full-time director, to be located in Carroll, was named to head the center.

## PCS WORKSHOP

The Planning for College Success workshop as an integral part of the admissions process was implemented. This workshop is unique in community colleges today. Student reactions to the workshop experience have been very positive, and a significant improvement, in both feelings about DMACC as a college and their own personal career choices and chances for success, has been reported by participants.

## PROGRAM ADVISORY COMMITTEES

Advisory committee activities were extensively involved in assisting in curriculum revision to ensure current content. Total meeting activity increased by 22% over FY 78.

## JOINTLY SPONSORED ACTIVITIES

The development of a campus-wide Student Activities Advisory Committee has established better cooperation between Instruction, the Student Government Association and the Student Affairs Department. Some activities jointly sponsored during 1978-79 were the Black Awareness Week, the Nuclear Power Discussion, the International Year of the Child, the World's Fastest Typist, health films and lectures, dance exhibitions and musical presentations, instructional movie series and many other activities.

## EMPLOYER RELATIONS

Increased emphasis on employer relations has proven to be very beneficial to DMACC. Over 3,000 full-time and 500 part-time employment opportunities were called into the Employer Relations Office by external employers. Sixty-six companies were scheduled for recruitments on campus. This office also coordinated the employment of over 120 work study students on and off campus.

## MORE PARKING

Completed various parking lot expansions resulting in an additional 332 parking spaces and extended the campus drive to provide four lanes to the west entrance to lot L.

## PHYSICAL PLANT IMPROVEMENTS

Improvements and changes to heating, ventilating and air-conditioning (HVAC) systems of the physical plant have resulted in \$107,278 savings for FY 79 and a combined three-year energy and labor savings of \$269,888 since implementation in FY 77.

## NEW AND IMPROVED FACILITIES

Extensive planning of new facilities was accomplished during the year. A new automotive/auto body/upholstery building was completed. Planning for instructional space for the fine arts programs in the new student activities building was carried out by the Arts and Sciences Division. Initial planning for the relocation of programs in space vacated by anticipated moves was also completed. The final planning and the awarding of a contract for construction of the new Urban Campus took place.

## NEW TELEPHONE SYSTEM

The installation of an interconnect, college-owned telephone system, with significantly improved technology and features, was accomplished. Cost savings during the first six months of use was approximately \$48,105.

## NEW CURRICULAR OFFERINGS

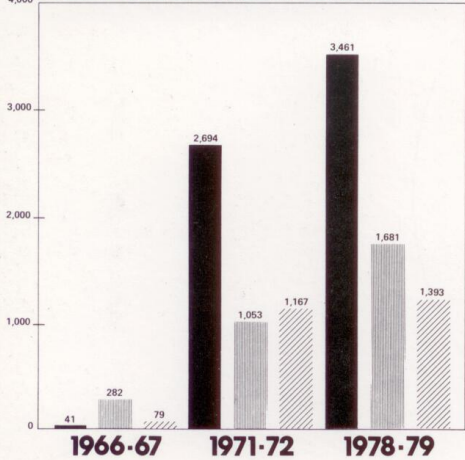
Several new programs or sections were successfully initiated or expanded during the year:

- \* the auto body program was moved on campus from rented facilities and a second section was added.
- \* a new section of job shop machinist.
- \* several new certificate programs, including senior mentor.
- \* telenetwork courses initiated on the Ankeny Campus and conducted in Carroll.
- \* several television courses in conjunction with the Iowa Public Broadcasting Network.

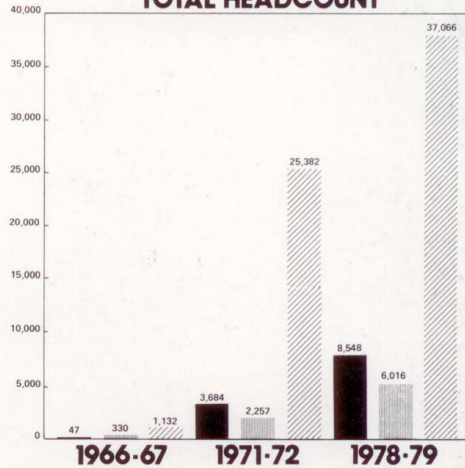
# STUDENT GROWTH

## 1978-79

**FULL-TIME EQUIVALENT ENROLLMENT**



**TOTAL HEADCOUNT**



**Legend:**  CAREER EDUCATION  ARTS & SCIENCES  ADULT EDUCATION

### PROFILE OF 1978-79 STUDENTS

(Arts & Sciences and Career Education)

88.1% LIVE IN 11 - COUNTY AREA

8.2% ARE MINORITIES

62.7% ARE FULL-TIME STUDENTS

67.9% ARE INDEPENDENT WITHOUT PARENTAL SUPPORT

80.3% ARE EMPLOYED

56.4% ARE FEMALE

18.4% PREVIOUSLY ATTENDED A FOUR-YEAR INSTITUTION

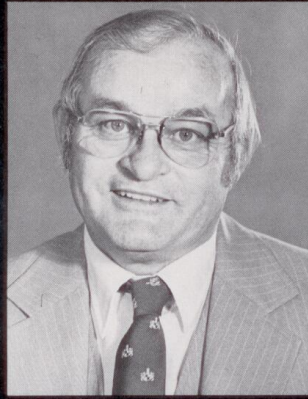
23 IS AVERAGE AGE OF STUDENTS



BOARD OF DIRECTORS



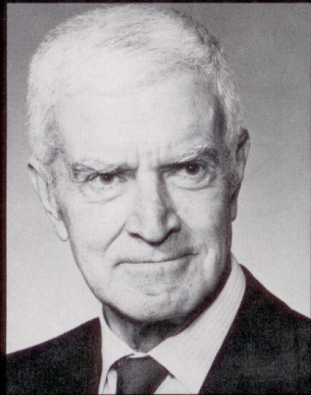
Don Rowen



Eldon Leonard, Vice President



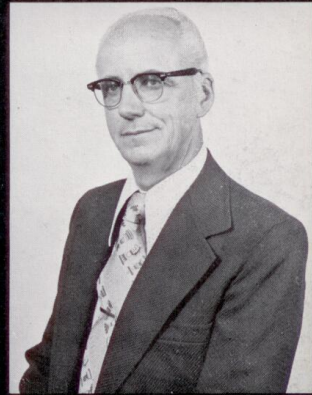
Maurice Campbell, President



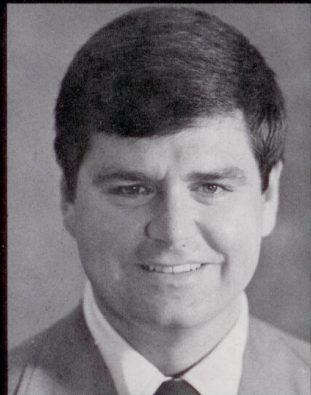
Murray Goodman



Walter L. Hetzel



Max W. Kreager



Theodore Nemmers



Walter A. Stover, Jr.

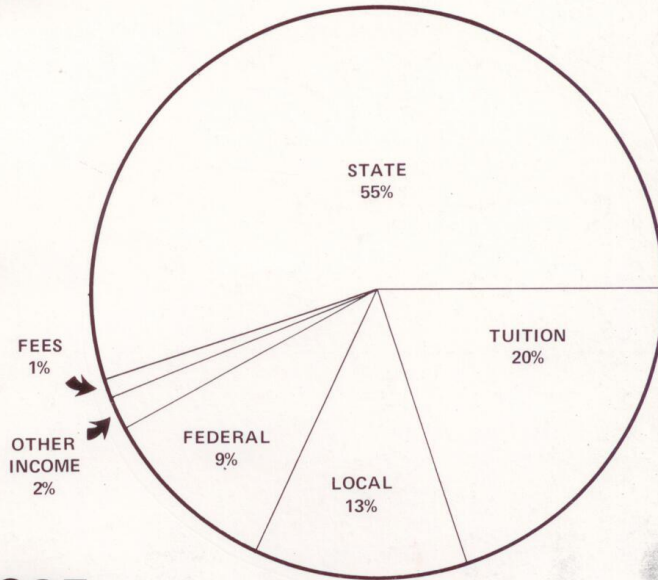


Ray Clark

# DES MOINES AREA COMMUNITY COLLEGE

(General Fund)

**sources of funds**



**\$13,051,925**

**use of funds**

