

YOUR LINK TO **YOUR COLLEGE**

DMACC

Magazine



DMACC
DES MOINES AREA
COMMUNITY COLLEGE

FOUNDAT ON
Celebrating
50 YEARS

Director's Message



Educating Iowans for Iowa.
We recently came across this phrase in an annual report from 1978. The simple, straightforward phrase was prominently showcased on the cover and woven throughout the document—most notably in a quote from the first DMACC Foundation President, Norman Ackerman.

Now more than four decades removed from its first use in relation to DMACC, the phrase holds true today as the DMACC Foundation celebrates 50 years of service to the College and its students.

In 1972, DMACC leadership formalized the College's philanthropic efforts by establishing the DMACC Foundation. The purpose was simple: Assist needy students of all ages in obtaining a higher education.

In its first years of existence, the Foundation registered assets at \$123,000 and made a scholarship allocation of \$30,000 to students at the Ankeny, Boone and Urban Campuses—the College's only sites. What no one saw on the horizon was the substantial growth of the College.

With that growth, the DMACC Foundation has kept pace, increasing its fundraising efforts and capacity to provide funding for equipment, program enhancements and new buildings. Most important, the DMACC Foundation has held true to its founding purpose of

Educating Iowans for Iowa by allocating millions of dollars in student scholarships and growing our assets to more than \$24 million to ensure that students have access to the College's high-quality education and training.

As I reflect on the past 50 years of the Foundation, and my 11 years of service to the organization, I am reminded that we would not be able to sustain our growth or support for our mission without our donors—donors who believe that DMACC is a special institution, grounded in the community, embodying a group that believes in investing in one another benefits all.

Our collective legacy, marked by this milestone anniversary, reflects your generosity and advocacy in the interest of students. Thank you to all who continue to support **Educating Iowans for Iowa**. I hope you enjoy reading about your impact.

Sincerely,

Tara K. Connolly
Executive Director
DMACC Foundation

Find Us Online

You can find the DMACC Foundation online, anytime!

WEB: dmacc.edu/foundation

Facebook: @DMACCFoundation

Twitter: @DMACCFoundation

LinkedIn: Search "DMACC Foundation"



DMACC Magazine

SPRING/SUMMER 2022 IN THIS ISSUE

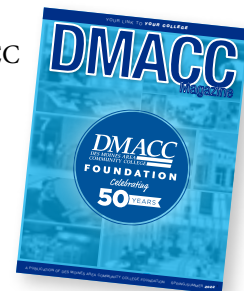
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ABOUT DMACC MAGAZINE

DMACC Magazine is a publication of the DMACC Foundation & Alumni Association. If you have questions or story ideas, please email them to foundation@dmacc.edu.



Thank you to the Ankeny Campus Student Activities Office for sponsoring a portion of the costs to produce DMACC Magazine. Your support is greatly appreciated!



Foundation Welcomes New Board Members

Former Republican State Senator and U.S. Ambassador to Barbados and the Eastern Caribbean **MARY KRAMER** sees the role of community colleges as vital. As a member of the DMACC Foundation Board, she is focused on serving as many students as possible.

“Some of my impressions about impact come from my years in the legislature,” she says. “My colleagues really valued the community college model of working with communities to engage students and employers and nonprofits to determine skill sets that would lead to real jobs. That’s a win-win.”



As President and CEO of Kinzler Construction Services, Inc., **TANNER KINZLER** sees the importance of strong community colleges across his industry. He hopes his board service will help DMACC remain a vital member of the community.

“DMACC does an excellent job of delivering on its mission to provide quality, affordable, student-centered education and training to our community,” Kinzler says. “In doing this they help make our community stronger and more prosperous.”



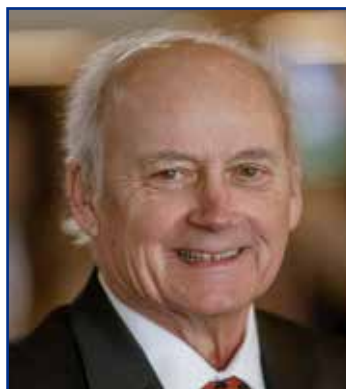
A Real Estate Agent at Berkshire Hathaway HomeServices First Realty, **MARTHA LEBRÓN-DYKEMAN** relishes the opportunity to connect with others. In her board service, she is looking forward to identifying opportunities to support DMACC’s diverse student population.

“I choose to give my time and talent to the DMACC Foundation to ensure that the future of education in Iowa is strong for those who want to pursue an education,” she says. “I believe DMACC goes above and beyond to extend this option to everyone in our state.”



KEITH KRELL, DDS, MS, MA, is an adjunct professor at the University of Iowa School of Dentistry. In his Board service, he is focused on looking for ways the DMACC Foundation can have an impact for decades to come.

“DMACC must always be looking to the future . . . and poised to adapt and lead the way in educating the next generations of students,” he says. “The Foundation will always be pivotal in providing the needed resources to help fund an exciting future for our next leaders!”



FOUNDATION *Board*

Our Leadership

As the preferred giving channel for all DMACC initiatives, the DMACC Foundation works cooperatively with individual donors, local businesses and support organizations to ensure funding is available for student scholarships, facility and program enhancements and more. We thank these Board members for their vision and service:

Rita Perea, President
Scott Bennett, Vice President
Tamara Kenworthy, Secretary
Kristi Christensen, Treasurer
Mike Grandgeorge, Past President
Mark Rasmussen, Alumni Committee Representative
Jim Heckman, Boone Committee Representative
Doug Burns, Carroll Committee Representative
Jessica Cole, DMACC Faculty Representative
Carlos Arguello
Natalie Bachman
Rebecca Banzhaf
Kim Butler Hegedus
Chris Costa
Becky Gibson
Roger Hargens
John Irving
Tanner Kinzler
Mary Kramer
Keith Krell
Jeff Lamberti
Martha Lebron-Dykeman
Dr. Mark Menadue
Ahmed Merchant
Patty Scallon
Taufeek Shah
James Spooner
Rob Taylor
Curtis Van Veldhuizen

EMERITUS

Dennis Albaugh
James Fleming
Robert Horner (deceased)
Mike Kammerer
Donald Lamberti

To learn more about Foundation governance, please visit us online at dmacc.edu/foundation.







Building on a *Firm Foundation*

For five decades, the DMACC Foundation has provided critical financial support to ensure students had the resources necessary to pursue their dreams.

During 2022, we are proudly celebrating our 50th anniversary. In our 50 years of service to the students, faculty and staff of DMACC, we have had the opportunity to play a role in the construction of new facilities, the expansion of services and the education of thousands upon thousands of individuals pursuing their dreams.

We are fortunate to live in a state that values the kind of education only community colleges can provide. We are reminded daily that our community appreciates what we do and is willing to step up when asked.

The pages that follow offer insight on the impact the DMACC Foundation has had in its first five decades. We look forward to working with you to ensure the next 50 takes us to heights it would be impossible to imagine today.





Celebrating



1966

Des Moines Area Community College is founded. Since then, DMACC has grown from a metro Des Moines-focused, vocational and technical learning center into Iowa's largest community college, serving 11 counties and 75,000 credit and noncredit students annually on six campus locations and five learning centers.



1972

The DMACC Foundation is formally established as the preferred giving channel to Des Moines Area Community College.

1993

City of Newton donates \$1,000,000 and the Maytag Corporation donates a 100,000-square-foot building and six acres of land, valued at \$1,500,000, plus \$1,020,000 in cash to develop a campus in Newton, Iowa.

70s

1975

The DMACC Foundation held its first fund drive, resulting in contributions totaling \$43,000 to be used for student scholarships and loans.



80s

1978

Property is acquired from the City of Des Moines for the construction of Urban Campus on the site it sits today. The new campus was opened to students in 1980.



90s

1986

The French Chef Exchange with Des Moines' French sister city St. Etienne, France, is established. The annual exchange is supported by the yearly Fleur de lys Gala and additional provided support.



Five Decades

Notable achievements from our first 50 years.



2008

Dennis Albaugh, developer of Prairie Trail and the DMACC Foundation, establishes the Prairie Trail Scholarship initiative, providing scholarships for Ankeny-area students who pursue a higher education. Dennis and wife, Susan, also donate \$1 million to assist in the development of the FFA Building on DMACC's Ankeny Campus.

2019

Expansion of the DMACC Urban Campus begins.



2018

Carl and Penny Moyer donate \$1 million to the Automotive Technology Center.



2022

The DMACC Foundation allocates a record \$2 million to student scholarships.

00s

10s

20s

2007

The first-ever DMACC CEO Invitational Golf Tournament is held. To date, the event has raised more than \$4 million for student scholarships.



2014

Ground is broken on an expanded and modernized Iowa Culinary Institute on the DMACC Ankeny Campus.



2021

The DMACC Carroll Campus expansion is completed. It includes a lead gift in honor of DMACC Board Member Jim Knott and his late wife, Marjorie.



2020

Ground is broken on the new DMACC Boone Campus Student Activity Center, which includes the Fareway Fieldhouse. Fareway offered one of the lead gifts to make the project a reality.





Students

Scholarship winners share what sets DMACC apart.



Terriance Foster
*DMACC Foundation
Scholarship*

“I chose Urban Campus because of how diverse it is and because of all the love and support I get. There are so many resources that offer any kind of help you could need. There is always someone to lean on. That is a good feeling.”



Sarah Macbeth-Nuzum
*DMACC Foundation
Scholarship*

“The financial piece was the biggest fear when I changed careers. I was a business owner and I have a two-year-old daughter. I just didn’t know how I was going to afford college. That is where the DMACC Foundation came in. They made it possible.”



Anthony Arroyo
*Rob Borsellino
Journalism Scholarship*

“My career goal is to tell stories with photography and my scholarship is helping me to get the training that I need to be successful. I do a lot of freelancing right now and I want to continue to do that. I want to work with really cool people and really cool brands.”



Sound Off



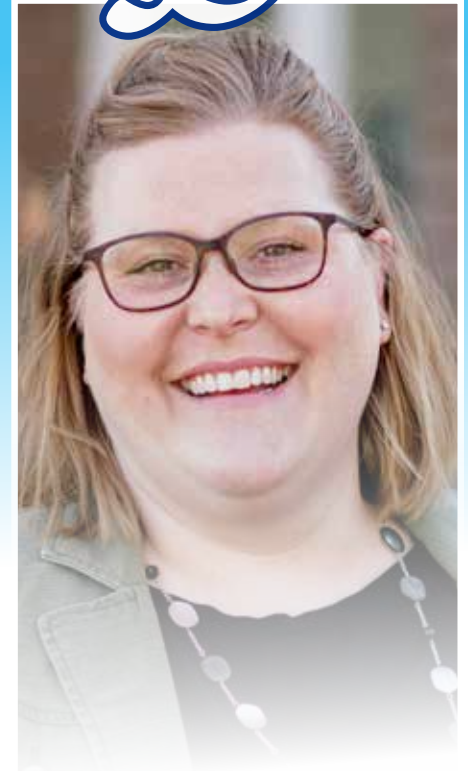
Macy Janssen
*Mark Pearson FFA
Scholarship*

“DMACC’s agribusiness program offers the option to transfer to Iowa State and that was important. I also like the idea of smaller class sizes to help me with the transition to college. I would encourage all students to at least look at a community college. If you want to dip your toe in and explore what you might like, you are able to do that without spending a ton. It was a great decision for me.”



Abby Coatney
*DMACC Foundation
Scholarship*

“I want to be independent and the scholarship allows me to do that. Community college is perfect for a student like me who isn’t sure exactly what they want to do for a career. I have been able to explore a lot of things that interest me without having to borrow a lot of money to do it.”



Rita Fredericks
*DMACC Foundation
Scholarship*

“My scholarships have allowed me to switch careers while balancing school and family. They have enabled me to make this big step without putting us in a difficult position financially as a family. This is going to be a better fit for our family, and I am so thankful for the support I have received.”



Alumni Share

A trio of former Outstanding Alumni Award winners share how their passions were sparked at DMACC.



Gabriel Glynn

CEO & Co-Founder, MākuSafe®

Like many entrepreneurs, Gabriel Glynn's college journey took more than a couple twists and turns. He started at the University of Northern Iowa where he "tried a few different majors" before meeting the woman who would eventually become his wife. After marriage, the couple moved to Des Moines and Glynn began to give serious thought to starting a business of his own.

"I decided I wanted to start my own business or run my own business, and I thought I should go to school and learn what it would take to run a business," says Glynn, who enrolled on DMACC Ankeny Campus, taking most of his classes at night after working a full-time day job—and even doing some third shift work to make ends meet. "So that was really kind of the impetus behind going back to school."

While a student at DMACC in 2007, Glynn launched his first business with the assistance of one of his instructors, Tom West. The business quickly grew into a turnkey franchise and Glynn sold it in 2010. At the time, a social media wave was gathering and Glynn launched a software product that was effective as building prospect information from data mined off platforms like Facebook and Twitter. He eventually sold that business and started a couple others before co-founding his current business, MākuSafe® in 2016.

MākuSafe® is an award-winning Safety, Data & Analytics solution aimed at improving worker health, safety and productivity while reducing incidents and mitigating workplace hazards and risk exposures. The company now has 25 employees in seven countries. Glynn, who earned his Associate's degree at DMACC, credits his schooling for giving him the confidence to blaze his own trail.

"Every semester I was there because I really valued what I was getting out of it, and I really wanted to learn," Glynn says. "I felt like a lot of the folks around me were similar. They were there because they really wanted to be there and they really wanted to gain knowledge and education."

"The people instructing me were people that, for the most part, had their own businesses, and had employees," Glynn continues. "They were living the world that I was trying to get a piece of. They had real-world practical examples, which were so valuable to me. Surrounding myself with great people like my wife, my parents, my instructors and a lot of others has helped me get here."

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—Gabriel Glynn



Fond Memories

Katie Kuehner, DO

Physician, Exemplar Care

Katie Kuehner, D.O., was interested in a career in medicine from a very young age. The Boone native's dad was a pharmaceutical representative and Katie loved their chats about his work.

"It was a natural fit for me," says Dr. Kuehner, who today is the Medical Director of Urgent Care at Exemplar Care in West Des Moines. "Knowing that I am going to make a difference in the life of patients is exciting to me."

Dr. Kuehner's career in medicine started while she was still a student at Boone High School. At the age of just 16, she enrolled in a chemistry class on DMACC Boone Campus.

"At the time, there wasn't a dual enrollment program between my high school and DMACC, but my parents encouraged me to give it a try," Dr. Kuehner says. "From that first class I took at DMACC, I was hooked. I actually ended up graduating from DMACC three weeks before I graduated from high school."

From DMACC, Dr. Kuehner went on to Iowa State, where she was able to graduate in just two years because of the credits she had amassed at DMACC. She completed medical school at Des Moines University before completing her residency in Las Vegas. Prior to joining Exemplar Care, she practiced Emergency Medicine for 11 years. She says she is thankful for her time at DMACC.

"I took so many classes at DMACC that set me up for success at Iowa State and eventually in medical school," Dr. Kuehner says. "When I was younger, I was interested in medicine. But it wasn't until I had the opportunity at DMACC to take that first chemistry class that I truly believed I could do it."

That confidence has served Dr. Kuehner well over the years. In dealing with urgent medical conditions on a daily basis, she has to be quick on her feet and ready for anything.

"I've never really done anything the traditional way, including enrolling in college while I was still a high school student," Dr. Kuehner says. "That continues with the way we approach care here at Exemplar Care. Providing care in an innovative way isn't something that scares me, because it's not something that's new to me."

Reflecting on the experiences that served as her career springboard, Dr. Kuehner has nothing but praise for DMACC.

"DMACC is the piece of the puzzle that changed my life," Dr. Kuehner says. "And I tell that to everyone who will listen."



"DMACC is the piece of the puzzle that changed my life. And I tell that to everyone who will listen."

—Katie Kuehner, DO

Cheri Doane
*Director of Civic Engagement,
Central College*

As her children entered middle school, Cheri Doane began to consider the idea of returning to school. After doing a considerable amount of research, she decided to enroll at DMACC Newton Campus. It was a decision that served as a springboard in helping her pursue her passion as a career.

“I didn’t go to DMACC with the idea that I was going to find a job and earn money,” says Cheri, who enrolled in 1995. “In fact, when I decided to go back to school, it would have been easier to just find another job in Newton. Having a DMACC campus right there in town made it easy for me to decide that I wanted more than a job. I wanted to identify a vocation. A career. Something I could be passionate about.”

Cheri earned her Associate’s degree from DMACC, Bachelor’s degree from Central College, and Master’s degree from Iowa State University.

For more than two decades, she served in various leadership roles at Central College, most recently as the Director of Civic Engagement. Cheri retired at the end of the most recent school year and when she looks back on her distinguished career, she credits DMACC with providing her the tools and knowledge to find success both as a nontraditional student and a 40-something entering a new career way back in the 1990s.

“There is no question that DMACC played an instrumental role in where I am today,” she continues. “Being back in the classroom at DMACC helped me with my vocational reflection and in gaining a better understanding of education. It also helped me see the way a college like DMACC or Central College has such a tremendous economic impact and contributes to the community well-being. All of that has continued to serve me well after I took my last class at DMACC.”

In her role at Central College, Cheri developed community partnerships, provided faculty development, and oversaw academic service-learning and other civic engagement initiatives. In addition, she was involved in the development of service-learning at Central’s Study Abroad programs in Europe and Mexico, which has been internationally recognized.

Now that she has entered retirement, she is looking to continue developing another passion—serving as an instructor at DMACC. Cheri has served as an adjunct instructor in Newton over the years and views teaching as an opportunity to give back to a college that gave her so much.

“I’m not ready to give up education,” Cheri says. “Higher education is privilege, period. It’s privilege to be a student. It’s privilege to be a teacher. I just love everything about being in the classroom.”



“Having a DMACC campus right there in town made it easy for me to decide that I wanted more than a job. I wanted to identify a vocation. A career. Something I could be passionate about.”

—Cheri Doane



Supporting Students

Whether you're providing annual support, funding a specific scholarship or remembering DMACC in your estate plans, you can play a major role in ensuring the DMACC Foundation continues to provide vital support to thousands of students a year. Here is additional information on the most common ways to support the DMACC Foundation mission:

Planned Giving

Planned giving is an instrument that can reduce your taxable estate and create your DMACC legacy. By including DMACC in your estate plans, you deliver on a promise that DMACC's values will continue for generations.

Scholarships

Establishing a scholarship through the DMACC Foundation is one way you can assist students and leave a legacy to the College. It's also a very meaningful way to honor family and friends. As a scholarship donor, you choose the name of the scholarship as well as the criteria.

Gifts of Stock

Gifts of publicly traded securities, closely held stocks and mutual funds can not only benefit DMACC, but can also be structured in ways that will be extremely beneficial to you by minimizing taxes. If you are considering making a gift from your securities portfolio, it is important that you arrange for a direct transfer of your securities to DMACC and not sell (or have your broker sell) the securities first.

In-Kind

We can accept some gifts of art, equipment, personal property or motor vehicles that will support student programs. Please visit dmacc.edu/foundation/Pages/giving.aspx for specific information on making an in-kind gift.

Memorial Gifts

Gifts to the DMACC Foundation may be made in memory of or in honor of a loved one. Gifts may be designated by:

- Contributing funds to an existing scholarship.
- Creating an annual or endowed scholarship.
- Supporting the area of greatest need.
- Directing funds to the Foundation's Endowment in your loved one's name.

Ready to Make a Gift?

Are you ready to establish a scholarship, make a gift of stock, create a planned gift or just have questions? Take the next step and contact the DMACC Foundation at 515-964-6447 or foundation@dmacc.edu.



Scholarship Application Portal Open

Do you know a student attending DMACC this fall?

Let them know scholarships for the 2022-2023 academic year are available and our application portal is now open.

We work collaboratively with donors like you to create access to higher education through scholarships for students attending DMACC. We are able to offer more than \$1 million in annual scholarship support, ensuring that a college education remains accessible and affordable for students.

Our online scholarship portal includes a comprehensive FAQ covering eligibility, the application process, how awards are made and more.

Those interested can apply for a DMACC Foundation scholarship at dmacc.edu/foundation/Pages/scholarships.aspx

An Opportunity to Assist Foundation

The DMACC Foundation is seeking volunteers to assist in the reading and scoring of student scholarship applications. To participate, volunteers will need a laptop/computer and internet access.

Since 2001, the DMACC Foundation has tripled its scholarship allocation, delivering critical financial support to thousands of DMACC students annually. In 2021, the DMACC Foundation awarded \$1.7 million in scholarship support, and is projecting a distribution of \$2 million in scholarships for the 2022-2023 academic year.



If you are interested in assisting the DMACC Foundation in reviewing and scoring scholarship applications, please email the DMACC Foundation at scholarships@dmacc.edu.

Alumni Awards Approaching

The annual DMACC Alumni Association Awards Banquet and Ceremony is set for Tuesday, October 11, 2022 in the Iowa Culinary Institute (Building #7) on the Ankeny Campus. Reservations for the event are required by calling (515) 964-6229 or emailing alumni@dmacc.edu.

Shop in Support of Students

As more and more folks turn to Amazon for their shopping needs, thousands of nonprofits are benefiting from the use of Amazon Smile. This program donates 0.5% of eligible purchases on Amazon to a charity of your choice. You can now select Des Moines Area Community College Foundation as your charitable organization.

To support the DMACC Foundation, on the desktop site, navigate to smile.amazon.com and designate your charity just below and to the left of the search bar. On mobile, click the menu icon in the top left, scroll down to settings and click "Amazon Smile" and select DMACC Foundation as your charity of choice.

You can direct your support to the DMACC Foundation at: smile.amazon.com/ch/23-7229486

You don't need to create a separate account. Simply shop as you normally would, and the donation will be made at no expense to you.

This is a simple way to generate dollars for scholarships, facilities and program enhancements while shopping for your favorite things!





Great Trips Coming Up

Three great trips have hit the schedule for 2023 as part of the DMACC Alumni Association partnership with Collette Travel and Tours, offering a great opportunity for domestic and international travel.

When you register for a trip as an alum, supporter or friend of DMACC, a percentage of the trip proceeds goes to support student scholarships at DMACC. That means you travel and DMACC students benefit. Check destinations at the right and find full details linked below!

MORE INFORMATION

For details and pricing, visit dmacc.edu/alumni/travel

2022/2023 Trips

Pacific Northwest & California

August 28–September 4, 2022

Croatia & Its Islands

August 30–September 10, 2022

The Northern Lights of Finland

November 10–17, 2022

Tropical Costa Rica

February 18–26, 2023

Spotlight on New York City

April 27–May 1, 2023

Portugal and Its Islands

October 7–20, 2023

*Reservations are made on a first-come, first-served basis. Reservations made after the deposit deadline date are based upon availability.





Alumni 5K Returns in October

To register or for sponsor opportunities,
visit: dmacc.edu/alumni/5k

Registration is open for the 5th Annual DMACC Alumni Association 5K Walk/Run!

The event is set for Saturday, October 1 at 8 a.m. on the DMACC Ankeny Campus. While the event is hosted by the Alumni Association, it is open to EVERYONE.

Cost is \$30 per person until September 12. A t-shirt is guaranteed if you sign up by this date. After September 12, the cost goes up to \$35 and the cost after September 28 and day of race is \$40. Prizes will be offered in several categories.

Not a runner? You can still support our student scholarships by making a donation, serving as a sponsor of the event or registering as a volunteer!